

## 2022 CORPORATE *Sponsorship Opportunities*

### TITLE SPONSOR

1 industry exclusive  
\$20,000

- **Recognition as presenting sponsor for the Big Event Live/Hybrid 2022**
  - Opportunity to host announcement event
  - Opportunity to chair and emcee the Big Event
  - Full page ad in program
  - 20 complimentary tickets
  - Prominent recognition in promotional materials
- Unlimited access to entire Thought Leader Speaker Series, and presenting sponsor recognition
- 20 personal Introductions to LHC network in 2022
- Hosting 6 virtual or in-person small group networking sessions
- Attendance at small group networking (unlimited)
- Recognition as a \$5,000 supporter of Leadership Premier Class 2022
- Opportunity to submit prequalified LP candidate for 2023

### Recognition

- Logo and link on Leadership Howard County website and Facebook Page
- Highlight article focused on your organization's impact in the community in LHC's newsletter and website
- Logo at all LHC events
- Annual *Business Monthly* publication and social media
- Invitation to exclusive sponsor networking events

### PARTNER SPONSOR

industry exclusive  
\$10,000

- **Recognition as Thought Leader Speaker Series Presenting sponsor (emcee)**
  - Unlimited access to entire speaker series
- 10 complimentary tickets to the Big Event Live/Hybrid 2022
  - Half-page ad in program
- 12 personal Introductions to LHC network in 2022
- Hosting 4 virtual or in-person small group networking sessions
- Attendance at small group networking (Unlimited)
- Recognition as a \$2,500 supporter of Leadership Premier Class 2022
- Opportunity to submit prequalified LP candidate for 2023

### Recognition

- Logo and link on Leadership Howard County website and Facebook Page
- Highlight article focused on your organization's impact in the community in LHC's newsletter and website
- Logo at all LHC events
- Annual *Business Monthly* publication and social media
- Invitation to exclusive sponsor networking events

## PATRON SPONSOR

\$5,000

- **Recognition as a Premier Session Day sponsor**
  - Speaking role on session day of choice
- 10 complimentary tickets to the Big Event Live/Hybrid 2022
- Unlimited access to entire Thought Leader Speaker Series
- 8 personal Introductions to LHC network in 2022
- Hosting 2 virtual or in-person small group networking sessions
- Attendance at small group networking (8X)
- Recognition as a \$1K (100%) supporter of Leadership U 2022 Student
- Opportunity to submit prequalified LP candidate for 2023

### Recognition

- Logo and link on Leadership Howard County website and Facebook Page
- Highlight article focused on your organization's impact in the community in LHC's newsletter and website
- Logo at all LHC events
- Annual *Business Monthly* publication and social media
- Invitation to exclusive sponsor networking events

## SUPPORTER SPONSOR

\$2,500

- 5 complimentary tickets to the Big Event Live/Hybrid 2022
- Unlimited access to entire Thought Leader Speaker Series
- 5 personal Introductions to LHC network in 2022
- Hosting 1 virtual or in-person small group networking sessions
- Attendance at small group networking (4X)
- Recognition as a \$500 (50%) supporter of Leadership U 2022 Student

### Recognition

- Logo and link on Leadership Howard County website and Facebook Page
- Logo at all LHC events
- Annual *Business Monthly* publication and social media
- Invitation to exclusive sponsor networking events

## DONOR SPONSOR

\$1,000

- 3 tickets for Big Event Live/Hybrid 2022
- Unlimited access to entire Thought Leader Speaker Series
- 2 personal Introductions to LHC network in 2022
- Attendance at small group networking (2X)
- Recognition as a \$250 (25%) supporter of Leadership U 2022 Student

### Recognition

- Logo and link on Leadership Howard County website and Facebook Page
- Logo at all LHC events
- Annual *Business Monthly* publication and social media
- Invitation to exclusive sponsor networking events

## LEADERSHIP 500 (L500)

\$500/\$350 for NP

- 
- Annual Dues
  - Ticket to each Thought Leader Speaker Series and Big Event Live/Hybrid 2022
  - Invited to 4 small group networking events
  - Recognition as a \$100 supporter of Leadership U 2022 Student
  - 2 X's Best Class Ever points
    - *\*Must still register for each event – seat will not be automatically held*

### Recognition

- Name listed on Leadership Howard County website and Facebook Page
- Annual *Business Monthly* publication and social media
- Invitation to exclusive sponsor networking events

## À LA CARTE OPTIONS

\$500/\$350 for NP

---

### Choice of:

- This Just In program(s) *call Stacie to discuss details*
- Leadership Premier Session day
- Leadership U supporter
- Alumni Award Sponsor

### Recognition

- Listing on Leadership Howard County website
- Logo at all General Membership events
- Annual *Business Monthly* publication and social media
- Invitation to exclusive sponsor networking events