



LHC Class Rep “Cheat” Sheet”

Overall goal: Promote active membership and encourage engagement within your classes and in the broader LHC (Leadership Howard County) community.

- Participate in LHC programming; make plans to attend activities/events with classmates, emphasize the benefits to get together, network, learn. Through email and social media, share with your classmates, reminders (see email starters/templates located on Class Rep “Tool-Kit” page on LHC website.
- Motivate & have fun: Plan events for your classmates (breakfast, lunch, drinks, or volunteer together for community activities) and take pics!
- Encourage members to volunteer for LHC, i.e., serve on committees, be a mentor for Leadership U, or volunteer for select LU events such as 3D-HC, be a coach for Leadership Essentials.
- Be an active member by paying dues (\$60 Leadership Essentials rate, \$\$210 standard Leadership Premier rate, \$110 Leadership Premier retired or non-profit (w/ less than 25 employees) rate. Paying dues provides access to LHC events at member-prices, as well as the option to attend select events throughout the year at no cost, i.e. This Just In programming, member-sponsor happy hour. Plus, it helps LHC afford to provide programming.

Encourage folks to consider upgrading to the L500 individual sponsorship level (\$500 standard/\$350 for retired, or non-profits w/ less than 25 employees); the L500 covers annual dues and a ticket to GM events, the BIG Event, Annual Dinner, and Thought Leaders programming, in addition to special sponsor networking events, 2x “Best Class Ever” points and special name badge recognition.

LHC will send out quarterly dues reports to class reps throughout the year which will include class member name, contact info. (phone/mobile phone/email/address).

LHC Terminology:

Active Dues-Paid Members	Inactive Members
Graduates who are current paying their dues & will receive ALL benefits of membership	Graduates who no longer express interest in being involved w/ LHC
Graduates who are presumed to be active w/ LHC through event participation – board/committee involvement and dues-current	Graduates who may have moved out of state, changed jobs, retired, or are deceased and have requested to be placed on inactive status.
Graduates who wish to continue receiving LHC updates	Graduates presumed inactive by LHC after years of failed contact
Graduates which we have current/accurate contact information	*If Class Rep receives request from class member to be considered “inactive” please communicate this to LHC

Leadership Premier class reps – encourage your classmates to track volunteer hours of service to LHC and other community organizations for points which will be culminated at the end of the year to determine the year’s “Best Class Ever;” class members may self-report their activities by clicking on the following link: [Click here](#) for activity submission form.

Make the time to brainstorm and get creative!