



Sobar Certification

We're delighted you are a Sobar Certified partner. Please feel free to use the language below in your promotions, on your website, and in marketing events you host.

Leadership Howard County is proud to be ***Sobar Certified***. We have made a pledge to offer equitable non-alcoholic beverages at events we host. We have taken this pledge for the following reasons:

- **Equity and Inclusion:** We want guests who cannot or choose not to drink alcohol to feel included at events we host.
- **Supporting Recovery:** Many non-drinking guests, especially those in recovery from alcoholism or addiction, do not want to stand out. Having choices for them that are clearly promoted as alcohol free allow them to feel included.

Including non-alcoholic beverages that are special (not soda or water) creates opportunities for people in recovery to connect with friends who drink and demonstrates that eliminating alcohol doesn't remove the fun or dampen the party atmosphere.

- **Value for Non-Drinking Guests:** Our non-drinking guests pay the same amount for tickets to attend events. The choices in what they are offered to drink should be equitable.

To learn about how you can become Sobar Certified, visit <https://www.drinksobar.org/>