

2024 CORPORATE *Sponsorship Opportunities*

TITLE SPONSOR: 1 industry exclusive • \$23,000

- **Recognition as presenting sponsor for the Big Event 2024**
 - Opportunity to host announcement event
 - Opportunity to chair and emcee the Big Event
 - Full page ad in program
 - 15 complimentary tickets
 - Prominent recognition in promotional materials
- **Recognition as Platinum Level Sponsor for Illuminating Leadership 2023***
 - 8 complimentary tickets
- Unlimited access to entire Thought Leader Speaker Series and presenting sponsor recognition
- Recognition as a \$5,000 supporter of Leadership Premier Class 2024
- Opportunity to submit prequalified LP candidate for 2025

Recognition

- Logo and link on Leadership Howard County website and social media
- Highlight article focused on your organization's impact in the community in LHC's newsletter and website
- Logo at all LHC events
- Annual *Business Monthly* publication
- Invitation to exclusive sponsor networking events

PARTNER SPONSOR: industry exclusive • \$13,000

- **Recognition as Presenting Sponsor of Two Membership Events:**
 - Thought Leader or General Membership
 - Opportunity to emcee
 - 8 complimentary tickets to presenting sponsored events
- **Recognition as Platinum Level Sponsor for Illuminating Leadership 2023***
 - 8 complimentary tickets
- 10 complimentary tickets to the Big Event 2024
 - Half-page ad in program
- Recognition as a \$2,500 supporter of Leadership Premier Class 2024
- Opportunity to submit prequalified LP candidate for 2025

Recognition

- Logo and link on Leadership Howard County website and social media
- Highlight article focused on your organization's impact in the community in LHC's newsletter and website
- Logo at all LHC events
- Annual *Business Monthly* publication
- Invitation to exclusive sponsor networking events

PATRON SPONSOR + SILVER • \$6,500

- **Recognition as presenting sponsor of LHC General Membership Service Friday Event**
 - Opportunity to speak at chosen event
- 10 complimentary tickets to the Big Event 2024
- **Recognition as Gold Level Sponsor for Illuminating Leadership 2023***
 - 4 Complimentary Tickets (with option to exchange some Big Event Tickets for more)
- Unlimited access to entire Thought Leader Speaker Series
- Recognition as a \$1K (100%) supporter of Leadership U 2024 Student
- Opportunity to submit prequalified LP candidate for 2025

Recognition

- Logo and link on Leadership Howard County website and social media
- Logo at all LHC events
- Annual *Business Monthly* publication
- Invitation to exclusive sponsor networking events

PATRON SPONSOR + BRONZE • \$5,500

- **Recognition as presenting sponsor of LHC General Membership Service Friday Event**
 - Opportunity to speak at event
- 10 complimentary tickets to the Big Event 2024
- **Recognition as Bronze Level Sponsor for Illuminating Leadership 2023***
- Unlimited access to entire Thought Leader Speaker Series
- Recognition as a \$500 (50%) supporter of Leadership U 2024 Student
- Opportunity to submit prequalified LP candidate for 2025

Recognition

- Logo and link on Leadership Howard County website and social media
- Logo at all LHC events
- Annual *Business Monthly* publication
- Invitation to exclusive sponsor networking events

PATRON SPONSOR STANDARD • \$5,000

- **Recognition as presenting sponsor of LHC General Membership OR Service Friday Event**
 - Opportunity to speak at event
- 10 complimentary tickets to the Big Event 2024
- Unlimited access to entire Thought Leader Speaker Series
- Recognition as a \$500 (50%) supporter of Leadership U 2024 Student
- Opportunity to submit prequalified LP candidate for 2025

Recognition

- Logo and link on Leadership Howard County website and social media
- Logo at all LHC events
- Annual *Business Monthly* publication
- Invitation to exclusive sponsor networking

SUPPORTER SPONSOR + SILVER • \$3,500

- **Recognition as Silver Level Sponsor for Illuminating Leadership 2023***
 - 4 complimentary tickets (with option to exchange some Big Event Tickets for more)
- 5 complimentary tickets to the Big Event 2024
- Unlimited access to entire Thought Leader Speaker Series
- Recognition as a \$500 (50%) supporter of Leadership U 2024 Student

Recognition

- Logo and link on Leadership Howard County website and social media
- Logo at all LHC events
- Annual *Business Monthly* publication
- Invitation to exclusive sponsor networking

SUPPORTER SPONSOR + BRONZE • \$3,000

- **Recognition as Bronze Level Sponsor for Illuminating Leadership 2023***
 - 2 complimentary tickets (with option to exchange some Big Event Tickets for more)
- 5 complimentary tickets to the Big Event 2024
- Unlimited access to entire Thought Leader Speaker Series
- Recognition as a \$500 (50%) supporter of Leadership U 2024 Student

Recognition

- Logo and link on Leadership Howard County website and social media
- Logo at all LHC events
- Annual *Business Monthly* publication
- Invitation to exclusive sponsor networking

SUPPORTER SPONSOR STANDARD • \$2,500

- 5 complimentary tickets to the Big Event 2024
- Unlimited access to entire Thought Leader Speaker Series
- Recognition as a \$500 (50%) supporter of Leadership U 2024 Student

Recognition

- Logo and link on Leadership Howard County website and social media
- Logo at all LHC events
- Annual *Business Monthly* publication
- Invitation to exclusive sponsor networking

DONOR SPONSOR AND BRONZE • \$1,500

- **Recognition as Bronze Level Sponsor for Illuminating Leadership 2023***
 - 2 complimentary tickets (with option to exchange some Big Event Tickets for more)

- 3 complimentary tickets to the Big Event 2024
- Unlimited access to entire Thought Leader Speaker Series
- Recognition as a \$250 (25%) supporter of Leadership U 2024 Student

Recognition

- Logo and link on Leadership Howard County website and social media
- Logo at all LHC events
- Annual *Business Monthly* publication
- Invitation to exclusive sponsor networking events

DONOR SPONSOR STANDARD • \$1,000

- 3 complimentary tickets to the Big Event 2024
- Unlimited access to entire Thought Leader Speaker Series
- Recognition as a \$250 (25%) supporter of Leadership U 2024 Student

Recognition

- Logo and link on Leadership Howard County website and social media
- Logo at all LHC events
- Annual *Business Monthly* publication
- Invitation to exclusive sponsor networking events

LEADERSHIP 500 (L500) • \$500/\$350 for NP

All Leadership 500 Members Receive:

- **Annual Dues (2023-2024)**
- **Invitation to exclusive sponsor networking events**
- **2 X's "Best Class Ever" points**
- **Special "Leadership 500" name badge recognition**

Plus, a choice of one of the options below:

- **Option A:** (1) Ticket to LHC's 2023 Illuminating Leadership Event (11/16/23); and (1) Ticket to LHC's Big Event (date TBD/spring 2024)
- **Option B:** (1) Ticket to LHC's 2023 Illuminating Leadership Event (11/16/23); a ticket to *each* General Membership breakfasts/lunches - dates TBD/held quarterly; a ticket to each Thought Leaders programs (dates TBD); and a ticket to LHC's Annual Graduation celebration (June 2024).
- **Option C:** (1) Ticket to LHC's 2024 Big Event (date TBD/spring 2024); a ticket to *each* General Membership breakfasts/lunches - dates TBD/held quarterly; a ticket to each Thought Leaders programs (dates TBD); and a ticket to LHC's Annual Graduation celebration (June 2024).

Recognition

- Name listed on Leadership Howard County website and social media
- Annual *Business Monthly* publication

[*Click here](#) for specific Illuminating Leadership sponsorship details.

For alternative options to support LHC, contact [Tim Payne](#), LHC President & CEO, (410) 730-4474, extension 110.