

2021 CORPORATE *Sponsorship Opportunities*

TITLE SPONSOR

1 industry exclusive
\$20,000

- **Recognition as presenting sponsor for the Big Event Live/Hybrid 2021**
 - Opportunity to host announcement event
 - Opportunity to chair and emcee the Big Event
 - Full page ad in program
 - 20 complimentary tickets
 - Prominent recognition in promotional materials
- Unlimited access to entire Thought Leader Speaker Series, and presenting sponsor recognition
- 20 personal Introductions to LHC network in 2021
- Hosting 6 virtual or in-person small group networking sessions
- Attendance at small group networking (unlimited)
- Recognition as a \$5,000 supporter of Leadership Premier Class 2022
- Opportunity to submit prequalified LP candidate for 2021

Recognition

- Logo and link on Leadership Howard County website and Facebook Page
- Highlight article focused on your organization's impact in the community in LHC's newsletter and website
- Logo at all LHC events
- Annual *Business Monthly* publication and social media
- Invitation to exclusive sponsor networking events

PARTNER SPONSOR

industry exclusive
\$10,000

- **Recognition as Thought Leader Speaker Series Presenting sponsor (emcee)**
 - Unlimited access to entire speaker series
- 10 complimentary tickets to the Big Event Live/Hybrid 2021
 - Half-page ad in program
- 12 personal Introductions to LHC network in 2021
- Hosting 4 virtual or in-person small group networking sessions
- Attendance at small group networking (Unlimited)
- Recognition as a \$2,500 supporter of Leadership Premier Class 2022
- Opportunity to submit prequalified LP candidate for 2022

Recognition

- Logo and link on Leadership Howard County website and Facebook Page
- Highlight article focused on your organization's impact in the community in LHC's newsletter and website
- Logo at all LHC events
- Annual *Business Monthly* publication and social media
- Invitation to exclusive sponsor networking events

PATRON SPONSOR

\$5,000

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- **Recognition as a Premier Session Day sponsor**
 - Speaking role on session day of choice
 - 10 complimentary tickets to the Big Event Live/Hybrid 2021
 - Unlimited access to entire speaker series
 - 8 personal Introductions to LHC network in 2021
 - Hosting 2 virtual or in-person small group networking sessions
 - Attendance at small group networking (8X)
 - Recognition as a \$1K (100%) supporter of Leadership U 2021 Student
 - Opportunity to submit prequalified LP candidate for 2022

Recognition

- Logo and link on Leadership Howard County website and Facebook Page
- Highlight article focused on your organization's impact in the community in LHC's newsletter and website
- Logo at all LHC events
- Annual *Business Monthly* publication and social media
- Invitation to exclusive sponsor networking events

SUPPORTER SPONSOR

\$2,500

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- 5 complimentary tickets to the Big Event Live/Hybrid 2021
 - Unlimited access to entire speaker series
 - 5 personal Introductions to LHC network in 2021
 - Hosting 1 virtual or in-person small group networking sessions
 - Attendance at small group networking (4X)
 - Recognition as a \$500 (50%) supporter of Leadership U 2021 Student

Recognition

- Logo and link on Leadership Howard County website and Facebook Page
- Logo at all LHC events
- Annual *Business Monthly* publication and social media
- Invitation to exclusive sponsor networking events

DONOR SPONSOR

\$1,000

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- 3 tickets for Big Event Live/Hybrid 2021
 - Unlimited access to entire speaker series
 - 2 personal Introductions to LHC network in 2021
 - Attendance at small group networking (2X)
 - Recognition as a \$250 (25%) supporter of Leadership U Student 2021

Recognition

- Logo and link on Leadership Howard County website and Facebook Page
- Logo at all LHC events
- Annual *Business Monthly* publication and social media
- Invitation to exclusive sponsor networking events

LEADERSHIP 500 (L500)

\$500/\$350 for NP

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- Annual Dues
 - Ticket to each Speaker Series and Big Event Live/Hybrid
 - Invited to 4 small group networking events
 - Recognition as a \$100 supporter of Leadership U 2021 Student
 - 2 X's Best Class Ever points
 - **Must still register for each event – seat will not be automatically held*

Recognition

- Name listed on Leadership Howard County website and Facebook Page
- Annual *Business Monthly* publication and social media
- Invitation to exclusive sponsor networking events

À LA CARTE OPTIONS

\$500/\$350 for NP

This Just In program(s) *call Stacie to discuss details*
Leadership Premier Session day
Leadership U supporter
Alumni Award Sponsor

Recognition

- Listing on Leadership Howard County website
- Logo at all General Membership events
- Annual *Business Monthly* publication and social media
- Invitation to exclusive sponsor networking events