



## "Pop Up" Virtual Event: How to Stay "OPEN" for Business March 18, 2020 from 4 to 6 pm

### PRESENTERS:



**Ananta Hejeebu, LP'08**, is Managing Partner of [Howard Tech Advisors](http://HowardTechAdvisors.com), a technology consulting firm serving Howard County business and non-profit clients. His firm has provided IT services since 2009 and daily works with businesses to reduce risk. Ananta will review the basics of transitioning an office workforce to a home-based team, and what you will need to consider in the process. Ananta and his team are also open to tech questions from LHC alumni via [ananta@howardtechadvisors.com](mailto:ananta@howardtechadvisors.com).

### **CRITICAL FUNCTIONS®** Risk and Resilience Advisors

**Ryan Miller, LP' 14**, and former Director of Emergency Management for Howard County, launched a consulting practice, [Critical Functions](http://CriticalFunctions.com), in 2019 to focus on risk management and business continuity for businesses in the region. Ryan will provide an overview of a [simple business continuity planning framework which he recently released on LinkedIn](#) to equip businesses struggling to develop an expedited business continuity plan under pressure. Ryan will provide additional tips drawing on his experience in crisis management and answer questions from participants. Participants are encouraged to begin utilizing the framework and bring questions to the virtual meeting or reach out to Ryan directly with questions they may have before then at [ryan@criticalfunctions.com](mailto:ryan@criticalfunctions.com).



### **CASE STUDY:**

Dr. Rick Silver, LP'19, and his team at [The Thrive Center](http://TheThriveCenter.com), have been working very hard for two weeks on a business continuity plan so he can continue to provide quality care to his clients, his staff, as well as help with the mental health impacts of the coronavirus event on our community. Rick will be joining the call to provide first-hand feedback on his experience working with Critical Functions and Howard Tech Advisors.