

2018-2019 CORPORATE SPONSORSHIP OPPORTUNITIES

Title Sponsor

\$20,000

- **1 Industry Exclusive**
- Recognition as presenting sponsor for the Big Event April 9, 2019
 - Opportunity to host announcement event at winter member happy hour
 - · Opportunity to Chair & Emcee the Big Event
 - Member of Sponsorship Committee
 - Full page ad in program
 - 20 complimentary tickets to the Big Event April 9, 2019; 10 tickets to private reception
 - Prominent recognition in promotional materials
- 6 complimentary tickets to all General Membership speaker events (4)
- 10 complimentary tickets to Annual Awards Dinner and Graduation June 11, 2019
 - Full page ad in program
- Recognition
 - Logo and link on Leadership Howard County website
 - Logo at all LHC events
 - Annual Business Monthly publication and social media
 - Invitation to exclusive sponsor networking events

Pacesetter Sponsor

\$15,000

- **2 Industry Exclusive**
- Recognition as Graduation/Annual Dinner sponsor
 - Member of Sponsorship Committee
- 20 complimentary tickets to Annual Awards Dinner and Graduation June 11, 2019
 - Opportunity to co-emcee at Annual Dinner/Graduation
 - Full page ad in program
 - Prominent recognition in promotional materials
- 6 complimentary tickets to all General Membership speaker events (4)
- 10 complimentary tickets to the Big Event April 9, 2019; 10 tickets to private reception
 - Full page ad in program
- Recognition
 - Logo and link on Leadership Howard County website
 - Logo at all General Membership events
 - Annual Business Monthly publication and social media
 - Invitation to exclusive sponsor networking events

Partner Sponsor

\$10,000

- **4 Industry Exclusive**
- Recognition as General Membership Events sponsor (2 breakfast & 2 lunch)
- 8 complimentary tickets to all General Membership speaker events (4)
 - Emcee of one selected GM event with opportunity to introduce speaker
 - Member of Sponsorship Committee
 - Recognition in promotional material for all GM membership events
- 4 tickets to annual Awards Dinner and Graduation June 11, 2019
 - Half page ad in program
- 10 complimentary tickets to the Big Event April 9, 2019; 5 tickets to private reception
 - Half page ad in program
- Recognition
 - Logo and link on Leadership Howard County website
 - Logo at all General Membership events
 - Annual Business Monthly publication and social media
 - Invitation to exclusive sponsor networking events

Patron Sponsor

\$5,000

- Recognition as a Premier Session Day sponsor
 - Speaking role on session day of choice
- 10 complimentary tickets to the Big Event April 9, 2019
 - Quarter page ad in program
 - Recognition in promotional material
- 5 complimentary tickets to Awards Dinner and Graduation June 11, 2019
 - Quarter page ad in program
- 2 complimentary tickets to all General Membership speaker events (4)
- Recognition
 - Logo and link on Leadership Howard County website
 - Logo at all General Membership events
 - Annual Business Monthly publication and social media
 - Invitation to exclusive sponsor networking events

Supporter Sponsor

\$2,500

- 3 complimentary tickets to the Big Event April 9, 2019
- 2 complimentary tickets to Annual Awards Dinner and Graduation June 11, 2019
- Recognition
 - Logo and link on Leadership Howard County website
 - Logo at all General Membership events
 - Annual Business Monthly publication and social media
 - Invitation to exclusive sponsor networking events

Donor Sponsor

\$1,000

- 2 complimentary tickets to the Big Event April 9, 2019
- 2 complimentary tickets to Annual Awards Dinner and Graduation June 11, 2019
- Recognition
 - Listing on Leadership Howard County website
 - Logo at all General Membership events
 - Annual Business Monthly publication and social media
 - Invitation to exclusive sponsor networking events

Friend Sponsor

\$500

- 1 complimentary ticket to the Big Event April 9, 2019
- 1 complimentary ticket to Annual Awards Dinner and Graduation June 11, 2019
- Recognition
 - Listing on Leadership Howard County website
 - Logo at all General Membership events
 - Annual Business Monthly publication and social media
 - Invitation to exclusive sponsor networking events

Nonprofit Sponsor

\$250

- 1 complimentary ticket to the Big Event April 9, 2019 -OR-
- 1 complimentary ticket to Annual Awards Dinner and Graduation June 11, 2019
- Recognition
 - Listing on Leadership Howard County website
 - Logo at all General Membership events
 - Annual Business Monthly publication and social media
 - Invitation to exclusive sponsor networking events

A LA CARTE OPTIONS

This Just In Programs

\$2,500 for the overall package -OR- \$625 per program

- 3-4 times / year
- Introduce the topic and speaker(s)
- Recognition on promotional materials

General Membership Social Events

- Recognition on promotional materials
- Opportunity to host and speak at the event

Call the office to discuss opportunities.





NEW!

TAKE YOUR PLACE AS A LEADERSHIP 500

Lead the way and give back more than your dues and support LHC while covering the cost for your attendance at all events in advance!

Leadership 500

- Annual Dues
- 1 ticket to the Big Event April 9, 2019
- 1 ticket to the Annual Awards Dinner and Graduation June 11, 2019
- 1 ticket to all Four General Membership speaker events (September Breakfast, November Lunch, January Lunch and May Breakfast)
- Special recognition on nametags
- 1 ticket to each *This Just In* (typically four a year)

\$500 FOR INDIVIDUALS WHO ARE EMPLOYED BY A FOR-PROFIT BUSINESS

\$350 FOR INDIVIDUALS WHO ARE EMPLOYED BY A NON-PROFIT BUSINESS

- Invitation to exclusive sponsor networking events
- 2 X's Best Class Ever points

(Must still register for each event – seat will not be automatically held)